



# Smart Cities of Things & Smart Government

[www.SmartCities-Community.com](http://www.SmartCities-Community.com)

- Smart Environment
- Smart Mobility
- Smart Government
- Smart Living
- Smart Economy
- Smart People

## CONGRESS Brussels, 25 april 2017

### The International Auditorium

International Trade Union House  
Boulevard du Roi Albert II, No. 5 / 2  
B-1210 Brussels

International event with Simultaneous translation

### Contact

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I: [www.4Instance.be](http://www.4Instance.be)

### Plenary 6 tracks with 6 speakers

**Original format:** ongoing interview

*Our moderator will interview 6 speakers about a major topic in the same track.*

*This approach ensures that we treat the issue more in depth.*

*We also make sure that there is no repetition, something that is more common in classical consecutive presentations.*

#### Smart Environment

Smart Energy - Smart Grid - Green buildings  
Light, waste, water management

#### Smart Mobility

Real-time data collection  
ICT integrated transport & logistics systems  
Traffic- and parking management

#### Smart Government

e-Government - Simplification  
Participatory decision making  
Public Private & Civil Partnership

#### Smart Living

Health - ICT-enabled lifestyles  
Social cohesion and social capital - Safety

#### Smart Economy

eBusiness - ICT Manufacturing - Smart Clusters

#### Smart People

E-skills - Creativity & innovation  
Access to Education & training



4Instance, founded in 1996 in Brussels, is an independent organisation, having established itself as the ideal forum for today's modern public management with its main focus on ICT, HRM, organisation, finances, communication, etc. [www.4Instance.be](http://www.4Instance.be)



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## Partner Opportunities

	Gold	Silver
<b>Number of partners</b>	<b>4</b>	<b>6</b>
<b>Congress</b>		
track speaker (plenary - 1 private person per track)	■	
online handout	■	
logo on all communication	■	■
bic or blocote for participants	■	■
roll-up in networkroom	■	■
roll-up in auditorium	■	
table-top in networkroom	■	
complete database of participants	■	■
number of seats (excl. speaker)	4	2
free public servant income tickets	5	/
buy public servant income tickets (€ 95,-)	■	■
<b>Conditions (*)</b>	<b>€ 9.750,00</b>	<b>€ 3.750,00</b>

(\*)  
- Payment terms: 50% with order and 50% before 25/4



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## Extra information

### Target

- central and local public servants
- local mandatories
- 210 participants (plenary maximum capacity)
- 80/20 public/private percentage of participants

### Programm - plenary session

As platinum or gold partner you can choose for an apart 15 minutes slot or a speaker seat in a plenary topic track.

As we expect speakers and participants with different native languages we provide simultaneous translation for the plenary session.

### Participants database

Each partner has access to the online participants list.  
For each workshop there is a separate participants list.

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Smart Cities of things & Smart Government Community

**CONGRESS**  
Brussels, April 25th 2017  
The international auditorium  
International event with simultaneous translation

Plenary : 6 tracks with 6 speakers

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& diverse workshops

**VIRTUAL FAIR**  
Best practices  
Exchange  
Networking  
The virtual fair opens on April 25th 2017

**COMMUNITY**  
Public servants & mandatories  
REGISTER FROM NOW ✓  
and share experiences

Cities / Administrations  
Obtain a "Best Practice" stand

Firms  
Become exhibitor of the fair & partner of the community

Firms  
Become partner of the congress

Congress  
Smart Cities of things & Smart Government  
International event with simultaneous translation  
Brussels, April 25th 2017  
The international auditorium

REGISTRATION ✓  
Only for public servants & partners

Program Plenary session	Confirmed speakers	Venue Participation Info	Private Partners Network & Public Partners
08:15 Coffee & Tea			
09:00 Opening of the congress			
09:15 Track 1 : Government			
10:05 Track 2 : Environment			
11:00 Network Break			
11:30 Track 3 : Mobility			
12:30 Walking lunch & networking			
13:30 Track 4 : Living, Urbanism, Health & Safety			
14:30 Track 5 : Financing models - Innovation - Economic			
15:30 Network Break			
16:00 Track 6 : Education - Socially driven & digital fracture			
17:00 Closing keynotes & opening of the Community			
17:45 Network drink			
19:00 End			

Network & Public partners