

4 INSTANCE[®] 1996 - 2018

Building bridges between public institutions, companies and academia ...

21/3 - 24/3 2018

RTP – trends & innovation tour

RTP (Research Triangle Park)
Durham, Raleigh and Chapel Hill
North Carolina



INNOVATION TOUR

bvba sprl G.T.G.

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4INSTANCE: Network for public-affairs management

4Instance, founded in 1996 in Brussels, is an independent organisation, having established itself as the ideal forum for today's modern public management with its main focus on ICT, HRM, organisation, finances, communication, etc.

4Instance combines the eMagazine, the public sector congress, conferences, workshops and executive events.

4Instance pays special attention to all aspects of management within the public sector. From the very beginning it involves the public management in all its activities. Innovation always plays a central role.

Building bridges between public institutions, companies and academia ...

4Instance is a dynamic and creative forum for people who hold influential posts in the worlds of administration, politics, the business community, and scientific and social ranks.

This central forum is a strategic point pivoting around new user-friendly and flexible ideas. These ideas can build bridges between the government bodies, the academic world, and the business community.

Interactivity

PROGRAM

4Instance is organizing a trends & innovation tour to RTP for the Belgian Federal Public Sector and G-Cloud. RTP (Research Triangle Park) is one of the world's largest research parks. The triangle stands for the 3 cities: Durham, Raleigh and Chapel Hill in North Carolina, also known for the universities Duke University, NC State University and the University of North Carolina.

During the tour visit we offer a delegation of maximum 10 participants from the Belgian Government a tour to the Executive Briefing Centers / Technology Centers of innovative IT companies and the Innovation Center, State of North Carolina.

You can expect the following sites to be visited during the event:



NetApp – In today's world of digital business transformation, you can't move ahead with data in silos. You need to liberate, integrate, and unleash the distributed, dynamic, and diverse data across your organization to truly unlock its potential. Only NetApp can transform all that data into a comprehensive asset, helping you advance your business — and change the world. We will welcome you in the Executive Briefing Center and explain how you can join the digital transformation. Also, you will visit the first ever Energy Star Labeled Datacenter, winner of the Computerworld SNW Best Practices in Energy Efficiency, Green Computing and the Data Center.

Microsoft - Your opportunity to grow, adapt, and evolve is the driving force behind Microsoft's solutions. Technology is only useful if it empowers you, if it helps you engage customers, empower employees, optimize operations, and reinvent products and business models. This includes meeting you where you are today and helping you accelerate your digital transformation by capitalizing on the changing needs of your customers and the new opportunities of tomorrow.

At the Microsoft Technology Center, you will find the right solutions to transform your business in a mobile-first, cloud-first world by bringing together the right collection of resources.

Cisco - is committed to ensuring that you meet today's critical business needs while anticipating tomorrow's innovations. We will showcase the key role that technology plays in transforming your business and positioning you for success in today's digital world. During your visit, you will experience interactive demonstrations that showcase Cisco's innovative solutions, and how they are solving some of the world's most challenging issues. You will also see our vision of how business will be done in the future.

RedHat - Digital transformation is a two-way conversation. At our RTP facilities we will give you an experience that brings open source innovation to life by showcasing our full portfolio of enterprise-class open source software.



Innovation Center, State of North Carolina - The iCenter was recognized as a 2015 "Bright Idea" by the Ash Center at Harvard University, a program that recognizes creative initiatives that are at the forefront of government innovation.

Meeting with **Deanté Tyler**
Director - Innovation Center, Technology Officer

He joined Information Technology Services within the State of North Carolina in October of 2014. He supports agency-wide technology initiatives across several cabinet agencies. In his role as Director of the Innovation Center, he focuses on collaborative technologies, change management practices and fostering relationships with the State's higher education programs.

Prior to joining the State, Deanté consulted with companies overseas on how to improve their business models. Deanté earned a chemistry degree from North Carolina State University and a Master's Degree in Innovation Management from the Institut d'Administration des Entreprises Aix-en-Provence and North Carolina State University. He also holds a certificate in Innovation Management from Zhejiang University

Deanté will sharing what they learned with the group about different topics:

- Optimizing the Workforce and Workplace of Tomorrow
- Smarter Government, Brighter Future

PRACTICAL INFORMATION

FLIGHTS

21/3/2018

7:45 AM Brussels - London 8:00 AM

10:35 AM London - Duhram 15:30 PM

23/3/2018

19:40 PM Duhram - London 7:10 AM

24/3/2018

10:55 AM Londen - Brussels 13:10 PM

HOTEL

Embassy Suites by Hilton
Raleigh Durham Research Triangle
201 Harrison Oaks Boulevard, Cary
North Carolina, 27513, USA

DOCUMENTS

- Passport (valid up to 6 months after return)
- ESTA <https://esta.cbp.dhs.gov/esta/>

PRICE

1000,- euro all in (excl vat) p.p.

(*) 10 participants / public servants

RESERVATION

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